



**TERRAZZO GraniTech**  
UNITED STATES OF AMERICA

COATINGS ACADEMY

FOR ESTABLISHED INSTALLER CREWS

# Booked Solid.

THE 90-DAY INSTALLER MAP

How to add 3–5 high-margin seamless jobs a month—without junk leads or working more weekends.

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A day-by-day plan: fill the pipeline, raise your prices, then systemize



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The scripts, ads & pricing sheet to run it—no guessing



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The money math on 3–5 premium jobs a month



# The 90-day map.

A complete plan for one job: a full, profitable pipeline. Take the 2-minute self-check, then work the phase it points you to.

START HERE

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PHASE 1 • FILL THE PIPELINE • DAYS 1-30

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GO FASTER WITH US

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WHAT THIS MAP IS

# Add 3–5 seamless jobs a month. In 90 days.

This map shows established installer crews exactly how to add three to five high-margin, seamless bathroom jobs every month—in the next 90 days—**without buying junk leads or working more weekends.**

It's deliberately narrow. One problem: a full, profitable pipeline. Solve that and the next problem shows up—installing all that work to a premium standard, fast, without it running through you. That's what our program handles (page 21). First, let's fill the calendar.

## THE DEMAND

### Homeowners want seamless

Grout-free, waterproof, no-demo finishes—in homes, spas and restaurants. Premium buyers are already asking.

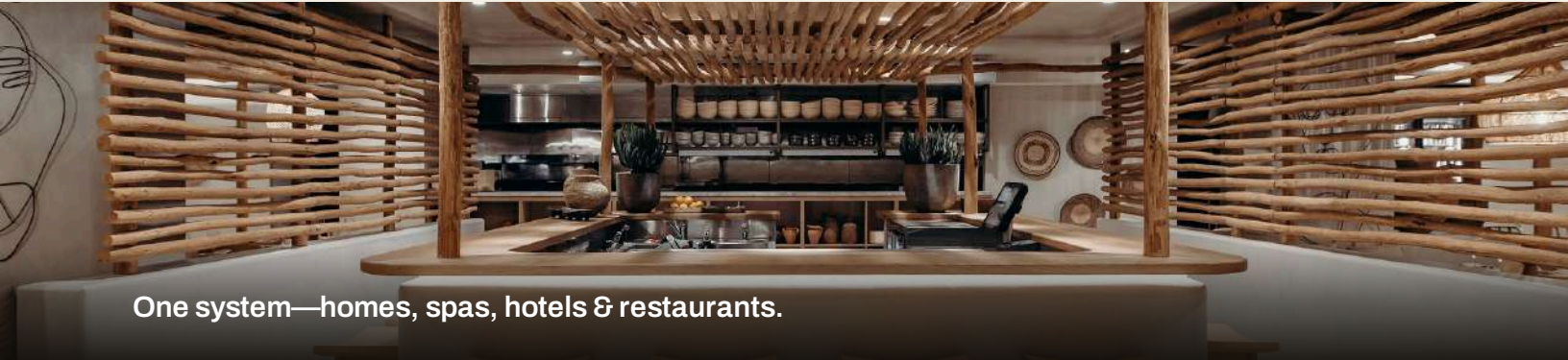
## THE GAP

### Few can sell & deliver it

Almost no one pairs the skill with a real way to market it. That gap is your margin—if you build the pipeline.

Want us to build this around **your** actual pipeline? Book a free 15-minute Scaling Map call.

[Book a call →](#)



One system—homes, spas, hotels & restaurants.

## THE HARD TRUTH

# Two in three won't be here in ten years.

Look back in ten years and two of every three businesses in the trades are gone. Not because the owners weren't good with their hands—but because they built on sand: cheap, one-off jobs from clients who vanish, no steady pipeline, no premium offer, everything running through them. One slow month and it topples.

## THE ONES WHO LAST DO THREE THINGS DIFFERENTLY

### 01 They stop chasing cheap work

Premium, seamless jobs for clients who value it—not race-to-the-bottom bids that vanish next month.

### 02 They sharpen one thing

They listen to the right customers and keep improving the finish that wins—instead of chasing every shiny object.

### 03 They do the fundamentals—for years

A pipeline, premium pricing, and a system—run consistently, without pretending to be something they're not.

“

You can pay with time, or you can pay with money. This map is a **time machine**—spend five years figuring it out alone and you might never get there, bleeding money the whole way.

This map is how you become **the one that stays**. Don't be a statistic.

START HERE • 2-MINUTE SELF-CHECK

# Where are you today?

Tick every “yes.” Your score tells you which phase to start in—don’t waste time fixing what isn’t broken.

## LEADS

- ☐ More quote requests than you can handle?
- ☐ Get referrals without asking?
- ☐ Post your work every week?

## PRICING

- ☐ Quote good/better/best every time?
- ☐ Hold a floor—never discount to win?
- ☐ Charge a premium over tile?
- ☐ Know your profit per job?

## CAPACITY

- ☐ Have a documented install checklist?
- ☐ Could hand a job to a helper?
- ☐ Ask for a referral on every job?

### 0–3

Lead-starved. Start at **Phase 1**—don’t skip.

### 4–7

You’re ready for the **full 90-day push**.

### 8–10

Scale mode—jump to **Phase 3**.

Score it honestly, then turn to your phase. The map works **in order**.

Want us to build this around **your** actual pipeline? Book a free Scaling Map call — bring your ads & numbers.

[Book a call →](#)

## THE MAP

# Three phases. Ninety days.

Each phase fixes one bottleneck in order—pipeline, then price, then systems. Start where your self-check pointed you and don't move on until the goal is hit.

PHASE 1 • DAYS 1-30

### Fill the pipeline

**Goal:** 10+ real quote requests coming in.

PHASE 2 • DAYS 31-60

### Raise ticket & close

**Goal:** Quote 1+ premium job a week; close 2-3.

PHASE 3 • DAYS 61-90

### Systemize & scale

**Goal:** Referrals on autopilot; ready for a crew.

Hit the goal, then advance. **Don't fix Phase 2 while Phase 1 is empty.**

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**Book a call** →



The finish wall—what a booked pipeline sells.

PHASE 1 • DAYS 1-30

# Fill the pipeline.

THE GOAL **10+ real quote requests.**

## DO THESE

- ☐ Reach out to 20 past clients with the warm-outreach script
- ☐ Message 10 designers & GCs with the outreach template
- ☐ Post 3 before/after reels; add 10 site photos to your gallery
- ☐ Launch 2-3 ads from the Vault to a simple landing page
- ☐ Target premium remodels & design-led jobs

## WEEKLY TARGET

Start 30+ new conversations a week.



Want us to build this around **your** actual pipeline? Book a free 15-minute Scaling Map call.

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# Every lead comes through one of four doors.

Want more work? There are only four ways to put your name in front of people—master at least two and let the Assets Vault do the writing. To scale any one: more budget, more creative, more platforms.

## Warm outreach

People who know you, one to one. Text past clients & your contacts—the fastest yeses you'll ever get.

## Cold outreach

People who don't, one to one. DM or email designers, GCs and realtors in your area with your spec sheet.

## Post content

People who know you, one to many. Before/after and reels—let the finish sell itself in public.

## Run paid ads

People who don't, one to many. Run the Vault ad templates; scale the ones that book job-walks.

### THE AXES

Left to right: **people who know you** → **people who don't**. Top to bottom: **one-to-one** → **one-to-many**. Cover more of the grid, get more leads.

### START HERE

Warm outreach + one content channel is the fastest start for an installer. Add cold outreach to designers, then paid ads once something converts.

Don't chase all four at once. Pick **two**, **do them daily**, and let the Vault do the writing.



# Don't invent. Recreate.

The full Vault has 5 ads, a landing-page wireframe, 3 follow-up scripts and 2 outreach templates. Here's one of each so you can see the pattern—and start today.

## SAMPLE AD • #1 OF 5

**Headline:** *"A waterproof, grout-free shower—installed over your old tile in about 3 days."*

**Primary text:** No demo. No dust everywhere. No grout lines to scrub for the next 10 years. Just a seamless, spa-like finish that goes right over what you already have. We only take a few of these a month. Tap to see if your bathroom qualifies.

**CTA:** "See if my bathroom qualifies"

## LANDING PAGE • WIREFRAME

- **Hero:** the promise + one hero photo + one button
- **Proof:** 3–4 before/after pairs
- **How it works:** 3 steps (walk → quote → install)
- **Offer:** what's included, good/better/best
- **Trust:** reviews + "certified applicator"
- **Close:** one form, one button, repeated

## FOLLOW-UP TEXT • #1 OF 3

*"Hi [Name] — quick one. I can do a seamless, waterproof [shower/bathroom] right over your existing tile—no demo, about 3 days on site. Want me to send two photos and a quick price? — [You]"*

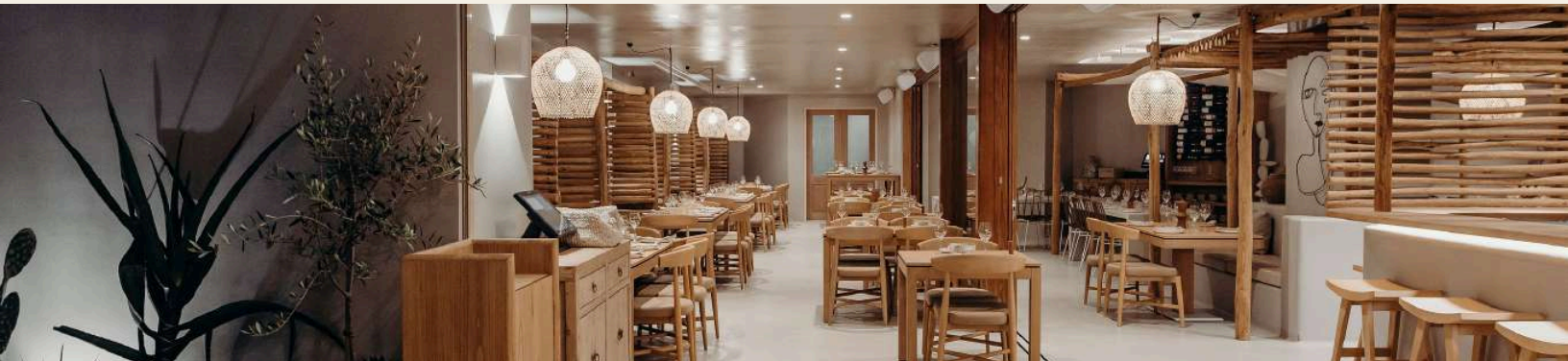
## DESIGNER / GC OUTREACH • #1 OF 2

*"Hi [Name] — I'm a certified seamless-overlay applicator working [area]. When a client wants a spa look with no demo, I'm who your crew calls. Can I send a one-page spec sheet for your next project? — [You]"*

**Notice the pattern: name the outcome, kill the objection, ask for the next small step. Every asset in the Vault runs on it.**

Want us to build this around **your** actual pipeline? Book a free Scaling Map call — bring your ads & numbers.

[Book a call →](#)



PHASE 2 • DAYS 31-60

## Raise ticket size & close rates.

THE GOAL **Quote 1+ premium job a week; close 2-3.**

### DO THESE

- ☐ Introduce good / better / best seamless packages
- ☐ Use the 3-question budget frame on every quote
- ☐ Quote from the pricing sheet — hold your floor
- ☐ Run the follow-up scripts — close on touch 3-5
- ☐ Offer deposits or financing to remove friction

### WEEKLY TARGET

Quote at least 1 seamless job a week at premium pricing.



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# Sell the transformation, not the square foot.

Nobody lies awake wanting “150 square feet of microcement.” They want the shower that looks like a boutique hotel and never grows grout mold again. Price the second thing.

THE VALUE MATH

People pay in proportion to the **dream** and how **sure** they are you’ll deliver it—divided by how **long** it takes and how much of a **hassle** it is.

- **Raise the dream:** show the finished spa look, not the product bucket.
- **Raise certainty:** before/after, reviews, “certified applicator.”
- **Cut the time:** “about 3 days, no demo” beats a 3-week tear-out.
- **Cut the hassle:** no dust, no permit fight, no grout upkeep.



| CHEAP OPERATOR                      | PREMIUM APPLICATOR                          |
|-------------------------------------|---------------------------------------------|
| Quotes a price per square foot      | Quotes a finished outcome, three ways       |
| Competes on being the cheapest bid  | Competes on being the only certified option |
| Discounts when the client hesitates | Adds proof and a guarantee, holds the price |

There’s no prize for being the second-cheapest. There is one for being the **obvious premium choice**.

PHASE 2 • QUOTE WITHOUT FEAR

# Never quote scared again.

This is how you *price* any job—so you never lose money. Fill in your market, get a floor you never go below, and three clean bids so the client picks *how much*, not *whether*.

WORKED EXAMPLE • ~150 SQ FT BATH

| LINE ITEM                      | AMOUNT  |
|--------------------------------|---------|
| Material (system + prep)       | \$1,200 |
| Labor (your days × day-rate)   | \$1,800 |
| Overhead + drive + consumables | \$600   |
| True job cost                  | \$3,600 |
| Target margin (min 45%)        | × 1.8   |
| MINIMUM PRICE                  | \$6,480 |

|         |         |          |
|---------|---------|----------|
| GOOD    | BETTER  | BEST     |
| \$6,500 | \$8,200 | \$10,500 |

YOUR NUMBERS

| LINE ITEM                | YOUR \$  |
|--------------------------|----------|
| Material (system + prep) | \$ _____ |
| Labor (days × day-rate)  | \$ _____ |
| Overhead + drive         | \$ _____ |
| True job cost            | \$ _____ |
| × 1.8 (min 45% margin)   | _____    |
| MY MINIMUM PRICE         | \$ _____ |

THE FLOOR RULE

If a quote lands below your minimum price, you don't "sharpen the pencil." You walk, or you re-scope. A job at a loss isn't a job—it's an expensive hobby.

Under 45% margin on your first real quote? Email your numbers to [info@terrazzo-usa.com](mailto:info@terrazzo-usa.com) and we'll help you fix the bid before it goes out.

PHASE 3 • DAYS 61-90

## Systemize & scale.

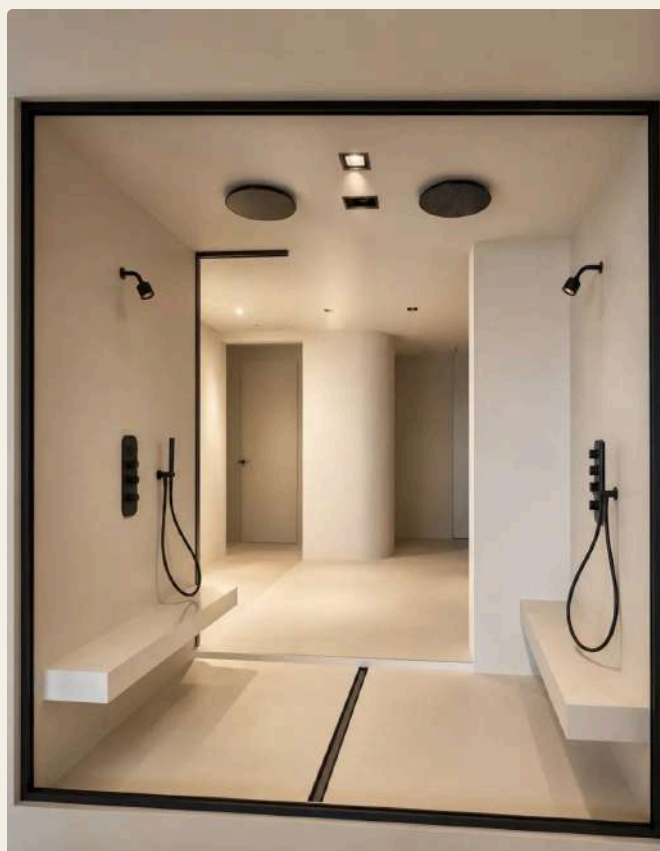
THE GOAL **Referrals on autopilot; ready to add a crew.**

### DO THESE

- ☐ Document your start-to-finish install checklist
- ☐ Ask for a referral on every completed job
- ☐ Turn on the flywheel: reviews, gallery, designers
- ☐ Hand one step to a helper — train to the checklist
- ☐ Track leads → quotes → closed weekly

### WEEKLY TARGET

One referral ask + one review request on every job.



Want us to build this around **your** actual pipeline? Book a free 15-minute Scaling Map call.

**Book a call** →

# A grind grows in a line. A flywheel compounds.

Most contractors grow in a straight line—every job comes from effort you personally spend that week. Stop hustling and the leads stop. A flywheel is different: each happy client throws off reviews and referrals that bring the next client, so growth compounds—and the wheel keeps turning after you step back.

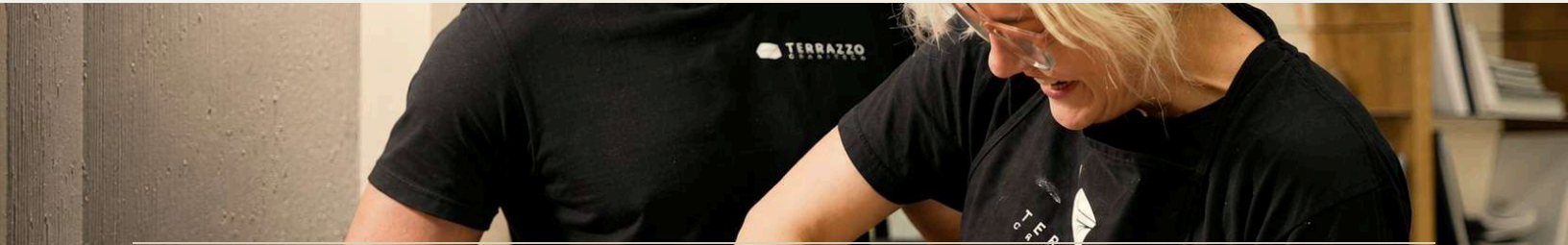


| LINEAR OPERATOR                            | FLYWHEEL OWNER                                      |
|--------------------------------------------|-----------------------------------------------------|
| You are the lead engine—you sell every job | Your reputation is the lead engine—it sells for you |
| Growth is capped at your hours             | Growth compounds past your hours                    |

FEED IT • PROOF ADS

The best ads aren't made by you—they're made by your clients. A raw, 60-second video of a happy customer telling their story out-converts any polished ad you could shoot. Capture one from every standout job and run it as a **proof ad**. (How to get them: page 15.)

This is how you step off the tools: the flywheel runs on your **reputation**, not your daily **hustle**. Reviews and referrals do the selling.



# Every job should make the next two easier.

The flywheel only compounds when your happy clients tell your story for you. Engineer it into every job—a short video, a couple of reviews, and a reason to refer—and one seamless bath becomes the next ten.

## THE CLIENT-PROOF PLAYBOOK

### 01

#### Hand them the story

When a client loves the finish, send a short one-pager on how to tell it—what their space was like before, what made them hesitate, how the process felt, and how they feel now. Make it effortless.

### 02

#### Ask for a 60–90s video

A raw phone clip of them answering those points—unpolished beats a studio shoot every time. These become your **proof ads**.

### 03

#### Then the reviews

Same moment, one QR card: ask for a Google *and* a Yelp review. Reviews compound—they sell for you around the clock.

## BUILD A COMPOUNDING VEHICLE

Almost every business should build a compounding vehicle—a flywheel, or “virtuous cycle,” that grows on its own. For a seamless-bathroom business, that looks like:

- **Reputation** → word of mouth — every standout bath gets talked about
- **Structural virality** → your work lives in the home; guests ask “who did this?”
- **Long-term stick** → care & re-seal plans = recurring revenue
- **Network effects** → a designer & GC network that feeds itself
- **Referral network** → the Certified Applicator / Pro Referral list
- **A growing portfolio** → content that keeps generating leads

Reviews and referrals are **assets**. Build them once—they sell for you forever.



# What 3 jobs a month adds to your year.

The whole map earns its keep here. Run your own numbers—then check you can actually install the work.

WORKED EXAMPLE

|                               |           |
|-------------------------------|-----------|
| Average profit / seamless job | \$5,000   |
| Jobs added / month            | × 3       |
| ADDED PROFIT / MONTH          | \$15,000  |
| × 12 months                   |           |
| ADDED PROFIT / YEAR           | \$180,000 |

THE FLOOR RULE

Never quote below your minimum price. A job at a loss isn't a job—it's an expensive hobby.

YOUR NUMBERS

|                            |          |
|----------------------------|----------|
| My average profit / job    | \$ _____ |
| Jobs I want to add / month | _____    |
| MYADDED PROFIT / MONTH     | \$ _____ |
| × 12 months                |          |
| MYADDED PROFIT / YEAR      | \$ _____ |

CAPACITY CHECK

How many can you install a month? \_\_\_\_ That's your ceiling—when demand passes it, add a crew (Phase 3).

Illustrative planning example. Profit per job, close rates and capacity vary by market, crew and finish. Not a guarantee of earnings.

Want us to build this around **your** actual pipeline? Book a free Scaling Map call — bring your ads & numbers. [Book a call →](#)

## Do this, not that.

Every one of these leaves money on the table—or stalls your 90 days before it starts. Read them once, then don't make them.

|                                                                                                   |                                                                                                   |
|---------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| <p>MISTAKE 01</p> <p>"I'll market once the work is perfect." You wait forever and stay broke.</p> | <p>FIX</p> <p>Launch with the photos you have now. Reps beat readiness.</p>                       |
| <p>MISTAKE 02</p> <p>Offering "everything"—floors, walls, patios, epoxy—to everyone.</p>          | <p>FIX</p> <p>Pick one offer (seamless spa bathrooms) and one buyer. Riches are in the niche.</p> |
| <p>MISTAKE 03</p> <p>Guessing prices, then discounting the second a client blinks.</p>            | <p>FIX</p> <p>Use the Calculator. Hold your floor. Add value, never subtract price.</p>           |
| <p>MISTAKE 04</p> <p>Sending one quote and waiting by the phone.</p>                              | <p>FIX</p> <p>Run the follow-up scripts. Most jobs close on the 3rd–5th touch, not the 1st.</p>   |
| <p>MISTAKE 05</p> <p>Chasing only homeowners and ignoring designers &amp; GCs.</p>                | <p>FIX</p> <p>One designer can feed you jobs for years. Run the outreach template weekly.</p>     |

The machine doesn't break from one big error. It breaks from **skipping the boring reps—follow-up, outreach, holding price.**

## CASE SNAPSHOT

# From 0 to 3 seamless jobs a month.

Here's what the 90 days can look like for a tile installer who commits to the map.

SEAMLESS JOBS / MONTH

0 → 3

ADDED PROFIT / MONTH

≈ \$15k

### STARTING POINT

Solid tile installer. Word-of-mouth only, no seamless offer, quoting by the square foot.

### KEY MOVES

Built one spa-overlay offer, ran Phase 1 outreach + 3 ads, added good/better/best, asked for referrals on every job.

### BEFORE → AFTER

0 seamless jobs → 3 a month at ~\$5k profit each; average ticket up, no more race-to-the-bottom bids.

### WHERE THEY ARE NOW

Booked ~6 weeks out, bringing on a helper, and turning down the cheap work.

Illustrative composite of the 90-day path, not a specific client. Results vary with effort, market and execution.

Want us to build this around **your** actual pipeline? Book a free Scaling Map call — bring your ads & numbers.

[Book a call →](#)



# Installers who made the switch.

Real applicators working the Terrazzo GraniTech system in their own businesses—and a look at the finishes it delivers.



*“Terrazzo GraniTech has opened up a whole new level of opportunity for my business. I can take on projects with challenging surfaces I would’ve previously passed on—and the anti-crack memory resin holds up every time: no callbacks, no touch-ups.”* — **Javier Duque, Du-all Microcement**



SPA HAMMAM • SEAMLESS



DOUBLE WALK-IN SHOWER



SPA PLUNGE POOL



RESIDENTIAL SHOWER



SEAMLESS TWIN VANITY



STATEMENT POWDER ROOM



*“Strong adhesion over multiple surfaces—even over existing tile with no demolition—and a flawless finish. It lets you deliver premium, high-end results with confidence.”*

**Oscar Diaz**

PRESIDENT, CEMENT LUXURY INC



*“My client wanted waterproof plaster instead of tile showers. Nick and his team walked me through all my questions. Great service—I’ll keep using them on future projects.”*

**Samantha Morris**

TILE CONTRACTOR — SEAMLESS  
INSTALLER



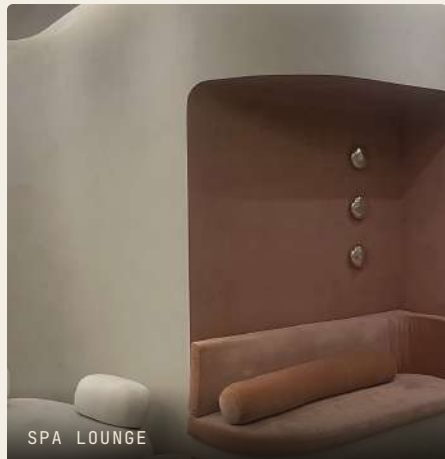
*“I almost skipped the Miami seminar—20+ years into Venetian plaster & limewash, I figured I knew enough. I’m glad I didn’t: hands-on training from the people who built the system, cleaner and more consistent installs within two months, and after-seminar support that’s real.”*

**Dan Valentine**

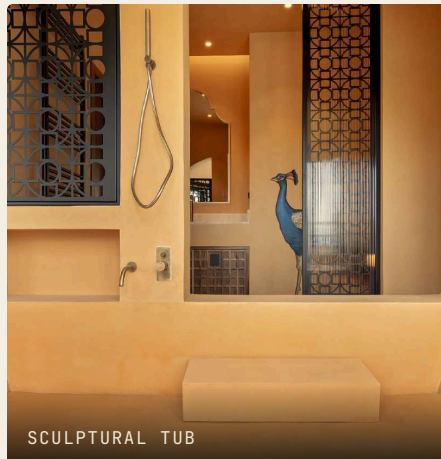
DAN VALENTINE ART • MIAMI

# This is what you'll be selling.

Seamless, grout-free, waterproof—from spa-like showers to sculptural tubs and full wellness rooms. All one system.



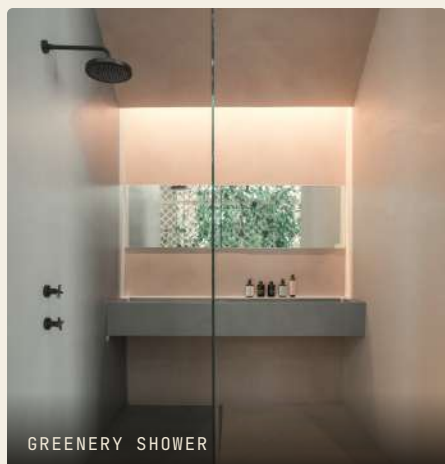
SPA LOUNGE



SCULPTURAL TUB



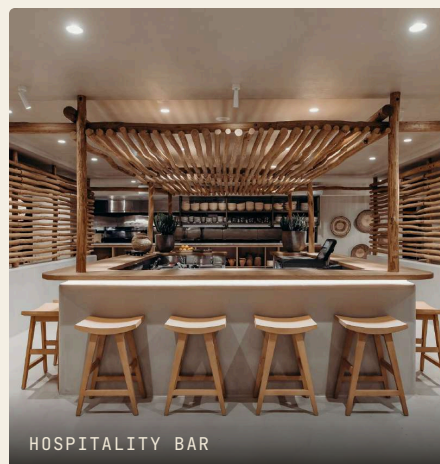
SPA PLUNGE POOL



GREENERY SHOWER



CORRIDOR SHOWER



HOSPITALITY BAR



STATEMENT VANITY



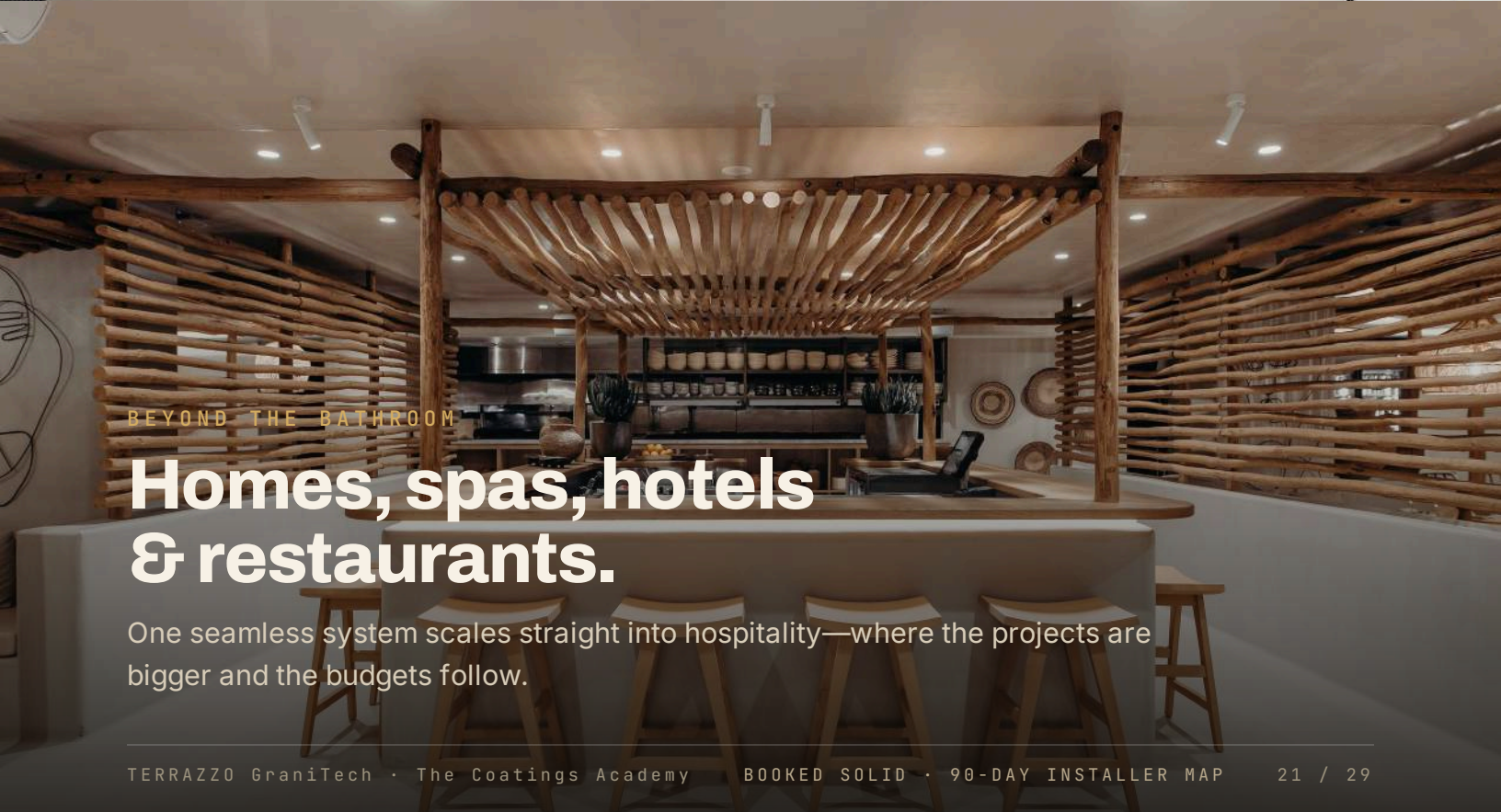
TWIN VANITY



DOUBLE WET ROOM

Want us to build this around **your** actual pipeline? Book a free Scaling Map call — bring your ads & numbers.

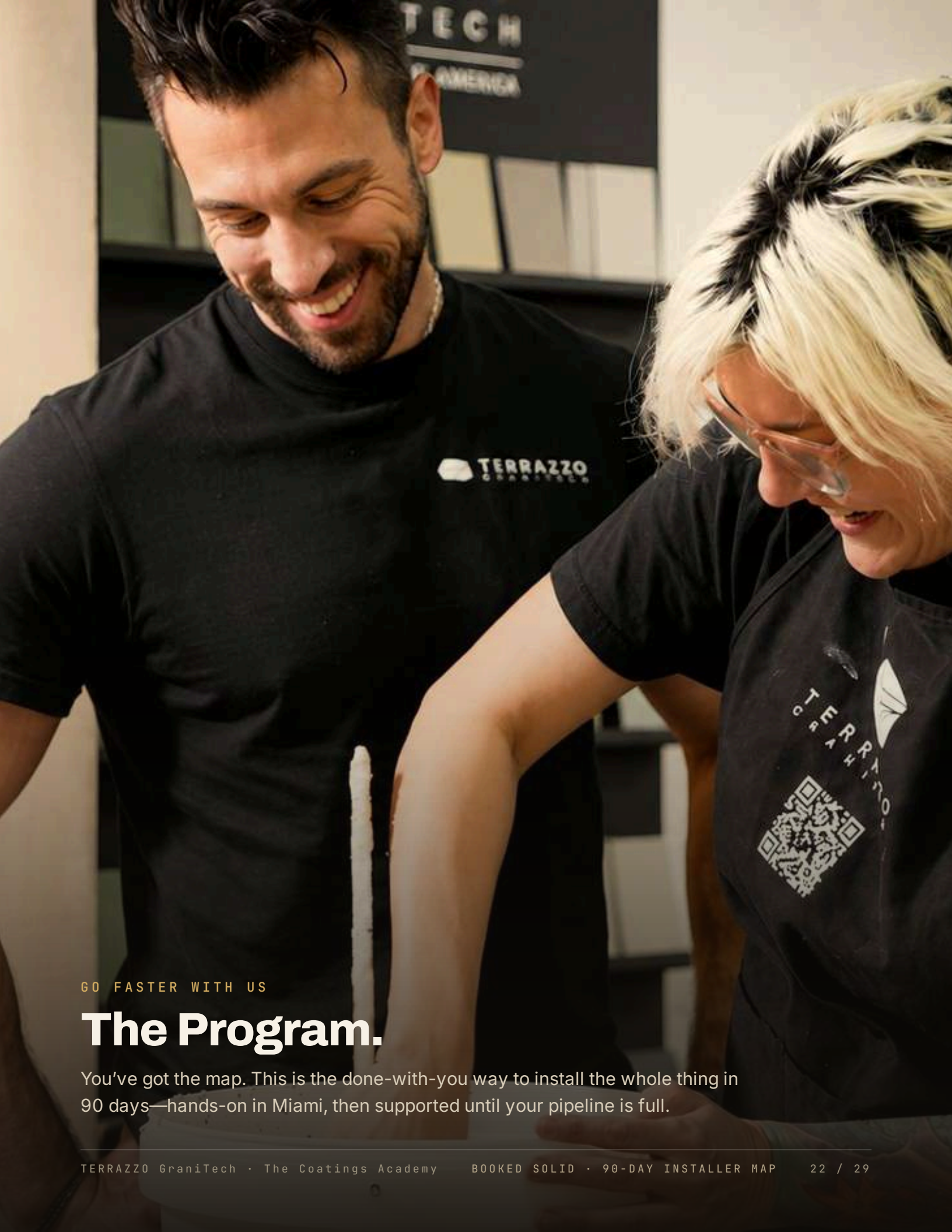
[Book a call →](#)



BEYOND THE BATHROOM

# Homes, spas, hotels & restaurants.

One seamless system scales straight into hospitality—where the projects are bigger and the budgets follow.



GO FASTER WITH US

# The Program.

You've got the map. This is the done-with-you way to install the whole thing in 90 days—hands-on in Miami, then supported until your pipeline is full.

# Everything in the program.

You don't have to build this pipeline alone. This is the done-with-you program that runs the whole 90-day map with you—so it's working before you leave Miami.

## 01 The 90-Day Blueprint

A week-by-week checklist from “no offer” to “10 quotes sent.” No guessing what to do Monday.

## 02 The Assets Vault

5 ad examples, 1 landing-page wireframe, 3 follow-up scripts, 2 designer/GC outreach templates. Recreate—don't invent.

## 03 The Calculator & Quote Sheet

Plug in local labor & material. Get your minimum profitable price and good / better / best bids.

## 04 Group Support + Lifetime Access

Two group calls a month through your 90 days—then lifetime access to our team and your instructor.

## 05 The Miami Hands-On Intensive

2 days learning the full system on full-scale pods. The toll—required to become a Certified Applicator.

## 06 Certification + Pro Referral Listing

Graduate certified and become eligible for inbound Pro Referral leads—work routed to you, not hunted by you.

Parts 1–4 build your pipeline. Parts 5–6 are the **unlock**—certification puts your name on the list buyers get handed.

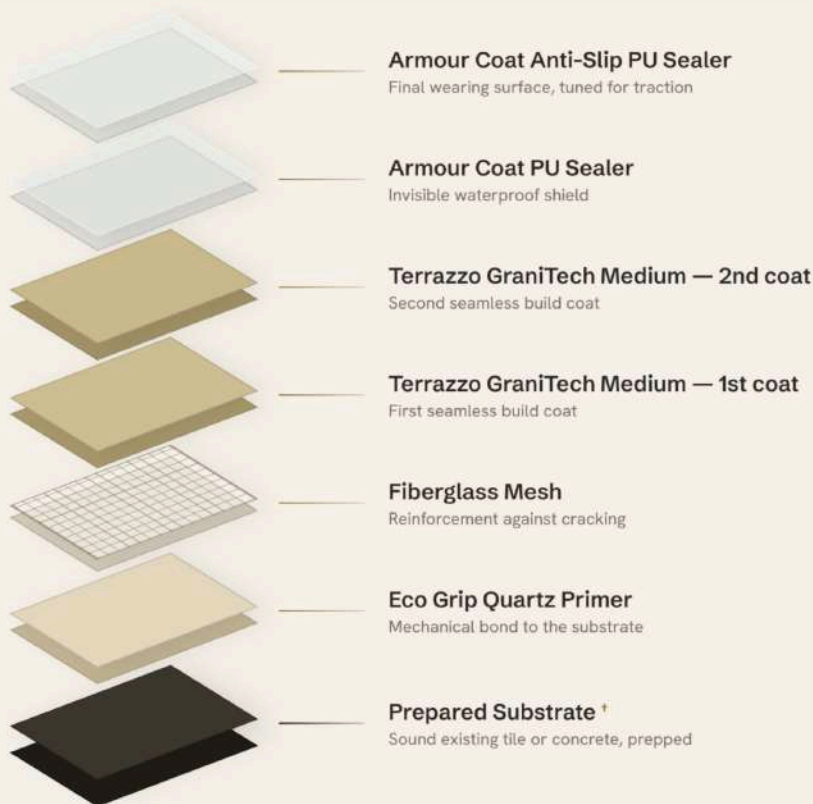


*Two days, hands-on—troweling beside master applicators.*

THE SYSTEM • WHAT YOU'LL MASTER

# The strength is in the sequence. And the sequence is teachable.

You're not learning an art you have to be born with. You're learning a defined, repeatable system—seven engineered layers, applied in order, over a sound substrate. You drill each one until you can run it without thinking.



On Day 2 you run the **entire system start-to-finish** under a master applicator—before you ever touch a paying client's job.

<sup>†</sup>A substrate that isn't already sound and smooth is brought to that level first—through grinding, self-leveling or closing joints—before the system is applied.

THE PROGRAM • INSIDE THE 2 DAYS

## You don't watch. You trowel.

The templates get you moving. The Intensive makes you dangerous. Two days of guided, hands-on installation on full-scale pods with master applicators at your side—you leave with a quote built and your skills signed off.

### DAY 1 • LEARN & PRICE

- Reading & preparing substrates
- Quartz primer & embedding fiberglass mesh
- Estimating & pricing jobs with the Calculator

→ Leave Day 1 with your **"First Seamless Bath"** quote built and ready to send.

### DAY 2 • INSTALL & CERTIFY

- Trowel technique & medium build coats
- Sanding, texture, color & the seamless look
- PU sealing, anti-slip & Pro Referral onboarding

→ Run the system end-to-end, pass skills checks, get cleared to take real jobs.



### WHERE

## Miami — The Wynwood Building

Small cohorts (6 seats). Real tools, real substrates, master applicators at your side. Bring one real bathroom from your pipeline—we'll price it with you and help design the finish, so you can quote it the day you get home.

[See dates →](#)

# Come prepared. Get targeted feedback.

Our feedback calls aren't show-and-tell. You qualify for a seat by sending everything in advance—in the format we give you—so we've already dug into your numbers before we're live. That's how you get specific direction, not generic tips.

## SEND THIS FIRST • TO QUALIFY

- Your **ads library** — every creative you're running
- Your **LTV : CAC** in our template (we hand it to you)
- Your **quotes, photos & landing page**

Submitted in advance, in our format. No prep, no seat.

## THEN, ON THE CALL

- We've already reviewed your materials
- Targeted feedback — Green / Yellow / Red on each piece
- Everyone shows up prepared, so the whole room learns

### GREEN

Send it. The ad, quote or bid is ready to go live.

### YELLOW

Close, but fix one thing first. We tell you which.

### RED

Stop. Rework it before it costs you the job.

## CADENCE & ACCESS

2 live group calls a month through your 90 days—then lifetime access to our team for calls and your instructor for install questions.

## WANT A HAND FIRST

### Book a free Scaling Map call

Send your ads & numbers in our template first so we can review in advance—then we map your first 3 jobs with real, targeted feedback.

[Book my call →](#)



THE PROGRAM • CERTIFICATION + PRO REFERRAL

## We don't just certify you. We send you work.

Most training ends when the class does. Certification is where yours starts paying. As a Certified Applicator you're listed for inbound Pro Referral leads—three streams that keep your calendar full so you're never depending on one source.

### STREAM 01

#### GraniTech referrals

Qualified homeowner & designer leads in your area, routed to certified applicators. Clients already sold on the finish—you quote, not convince.

### STREAM 02

#### Your current clients

Offer a seamless, no-demo upgrade to people who already trust you. The 90-day scripts turn past jobs into new ones.

### STREAM 03

#### Designers & GCs

Certification makes you the specialist they call for spec finishes. One great job becomes a repeat referral source.

### YOUR GOAL

**One seamless bath a month from each stream.**

**~3 / mo**

≈ \$150k+ gross profit a year

Pro Referral leads are shared with certified applicators on a best-effort, as-available basis, allocated by territory and demand. Program participation is not a promise or guarantee of any number of leads, projects, or revenue, and creates no obligation on the part of Terrazzo GraniTech.

## THE GUARANTEE

# Do the work. Or we make it right.

We're not asking you to trust a promise—we're tying our skin to your effort. This guarantee rewards one thing: actually running the machine.

### THE 90-DAY IMPLEMENTATION GUARANTEE

If you attend all days of the Miami Intensive **and** complete the 90-day checklist—

- Build your offer
- Launch at least 2 ads or outreach campaigns using our templates
- Send at least 10 quotes using our pricing sheet

...and you *still* don't feel confident selling spa-like overlays at premium pricing, we make it right:

**You re-attend a future Intensive free**—run the whole thing back with a fresh cohort, no charge, until it clicks.

### THE FIT CHECK • THIS IS FOR YOU IF

- |                                                                             |                                                                                        |
|-----------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| <input type="checkbox"/> You already do remodels, tile, plaster or flooring | <input type="checkbox"/> You're comfortable with premium pricing, not the cheapest bid |
| <input type="checkbox"/> You want a steady pipeline, not one-off jobs       | <input type="checkbox"/> You'll do the reps—ads, outreach, follow-up                   |

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**You can pay with time, or you can pay with money. This blueprint is a **time machine**—it pulls the future forward.**

Spend five years trying to figure this out on your own and you might never get there—losing money the whole way. Or buy the map and start this quarter.

**Backed in writing—or we make it right.**



THE NEXT STEP

# Do you want the work to **come to you**?



You've got the map. The fastest way to run the whole thing—offer, leads, pricing, referrals, the lot—is two days hands-on in Miami, then 90 days of support until your pipeline is full. We take **only 6 installers** per intensive.

READY NOW • ONLY 6 SEATS PER INTENSIVE

## Reserve your seat in Miami

Two days hands-on + the full 90-day program. You leave certified, with your first quotes built and your pipeline plan in hand.

[Check dates & reserve my seat →](#)

Prefer a hand first? [Book a free Scaling Map call →](#)

**\$2,250**

per installer • Miami

**ZERO RISK**

Backed by the 90-Day  
Implementation Guarantee

*The demand is already out there. The only question is whether your name is on the list when it lands.*